

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Tuesday, November 17, 2020

9:30 pm – 3:00 pm

Location

On March 17, 2020, Governor Gavin Newsom signed Executive Order [N-29-20](#), which allows state legislative bodies to hold meetings via teleconference, with no physical meeting location, and to make meetings accessible electronically without violating the Bagley-Keene Act. Therefore, as a result of COVID-19 and Executive Order N-29-20, this meeting will be a teleconference and not have a physical location.

Please see the information below on how to access the meeting and provide public comment.

Any person who requires disability-related modification or accommodation in order to participate in the public meeting may contact Ryan Pyle at (916) 445-2103 or ryan.pyle@cdph.ca.gov at least seven days prior to the meeting date.

To participate via webinar, please visit:

<https://global.gotomeeting.com/join/602847693>

You can also dial in using your phone:

United States: +1 (786) 535-3211

Access Code: 602-847-693

Time	Agenda Item	Speaker(s)
9:30am – 9:40am	Welcome and Introductions	Michael Ong (chair)
9:40am – 9:45am	Review Agenda	Chris Anderson (writer)
9:45am – 10:00am	Key Takeaways from Previous TEROC Meeting Expected outcome: Review main input on the TEROC Plan from the August 25, 2020 meeting	Chris Anderson
10:00am – 10:45am	Structure and Introduction Expected outcomes: Finalize the Plan structure And Review revised introduction	Chris Anderson
10:45am – 11:00am	Break	
11:00am – 11:30am	Design, Production and Dissemination Expected outcomes: Discuss cover graphics and Plan layout and Discuss progress with respect to production and dissemination of Plan	Kristen Mar

11:30am – 12:00pm	Objectives Expected outcome: Finalize the Plan objectives	Disparities: Mariaelena González Claradina Soto Capacity: Pat Etem, Claradina Soto
12:00pm – 1:00pm	Lunch	
1:00pm – 1:45pm	Objectives (continued) Expected outcome: Finalize the Plan objectives	Triangulum: Jim Keddy, Mark Starr Youth & Young Adults: Mary Baum, Vicki Bauman People & Environment: Wendy Max, Mark Starr
1:45pm – 2:00pm	Break	
2:00pm – 2:30pm	Objectives (continued) Expected outcome: Finalize the Plan objectives	Cessation: Michael Ong Countering Industry: Primo Castro, Pamela Ling
2:30pm – 2:45pm	Next Steps	Chris Anderson
2:45pm – 3:00pm	Public Questions and Comments	Michael Ong
3:00pm	Adjourn	Michael Ong

Notice to the Public

Agenda items may be taken out of order to accommodate speakers and to maintain quorum. Action may be taken on any item on the agenda.

Scheduled TEROC meetings are announced on the [TEROC Webpage](#).

For information about this meeting, contact: Ryan Pyle at 916-445-2103 or at ryan.pyle@cdph.ca.gov