California Conference of Local Health Officers
Strategic Map 2021-2024

Lead Public Health initiatives to improve health and well-being in California's changing environment

VISION
Healthy people in healthy and equitable communities

MISSION
To strengthen the ability of California physician health officers to serve as PH leaders and experts, shape the PH practice and structure, and protect and promote the health and well-being of all people and communities

Partner with CDPH and other federal, state and local entities on all matters affecting health

A
Address social determinants of health to achieve health equity

1. Develop strategic health initiatives
2. Prioritize health outcomes for greater impact in diverse communities
3. Leverage LHO health equity expertise to support external advisory groups
4. Lead collaboration for health in all policies

B	C	D	E
Provide evidence-based PH advice, expertise & recommendations	**Lead PH practice and policy development**	**Advance core PH functions, services and capabilities**	**Develop/sustain CCLHO as an innovative, effective organization**
1. Advise stakeholders about legislative PH issues 2. Develop LHO leadership capacity 3. Promote data surveillance, collection and dissemination	1. Identify, prioritize, and advance high-impact PH policies 2. Inform policy makers on population-based needs and priorities 3. Ensure and advance health care access 4. Collaborate on community health	1. Demonstrate the value of core PH activities 2. Support core PH functions, foundational areas and capabilities 3. Promote adequate LHD resources 4. Strengthen PH workforce development 5. Support efforts to achieve PH accreditation 6. Promote adequate resources including technology	1. Achieve full CCLHO and Affiliate member participation 2. Enhance working relationships with key stakeholders 3. Align CCLHO activities with strategic initiatives and Policy Platform 4. Develop leadership capacity within CCLHO 5. Enable staff to exercise ownership of their roles

2024 Priorities: CLIMATE CHANGE, ACES, BEHAVIORAL HEALTH COLLABORATION