Kids' Plates Program Report

FY 2014-15 through FY 2018-19

The California legislature passed a bill in 1992 (Chapter 1316, Statutes of 1992) for the sale of Kids' Plates specialized vehicle license plates and the creation of the Child Health and Safety Fund (CHSF) (#0279), currently administered by the California Department of Social Services. Revenue from the sale and renewals of Kids' Plates, which contain an embossed heart, hand, star, or plus sign, goes into the CHSF and is used to support three significant child health and safety issues in California: 1) unintentional childhood injuries; 2) child abuse; and 3) child care licensing and inspection.

The Injury and Violence Prevention Branch's (IVPB) State and Local Injury Control (SLIC) Section oversees and administers an amount annually appropriated from the CHSF dedicated to preventing unintentional childhood injuries. SLIC provides Kids' Plates Program funding to local entities to support and encourage the use of best practices to prevent this devastating public health issue.

In accordance with the Governor's Budget and pertinent Government Code requirements, annual appropriations from the CHSF are only available for expenditure in the year in which the appropriation is made and there is no carryover of unexpended funds. Unspent funds revert to the CHSF and can only be made available again upon legislative re-appropriation.

Appropriations, Expenditures, and Awards

State Fiscal Year	FY 2014-15	FY 2015-16	FY 2016-17	FY 2017-18	FY 2018-19
Amount Appropriated	\$550,850*	\$550,850*	\$551,000**	\$551,000**	\$551,000**
Total Expenditures	\$445,412	\$429,760	\$499,067	\$231,377	\$360,961
Unspent Balance	\$105,438	\$121,090	\$51,933	\$201,277***	\$165,039***
Number of Unique Awards	4	145	174	7	6

^{*} This appropriation includes a \$24,850 Support appropriation.

How the Expenditures Have Furthered the Goals of the Program

During this period, SLIC made a total of 336 awards to a wide range of organizations throughout California to reduce unintentional injuries in children and youth, such as:

^{**} This appropriation includes a \$25,000 Support appropriation to allow for administrative support of the Kids' Plates Program.

^{***} Total allowable expenditures for CDPH Local Assistance appropriation was \$461,000.

- Community-based organizations
- Public health departments
- Law enforcement
- Schools/Parent Teacher Associations (PTA)
- Fire departments
- Hospitals/clinics
- Native American health services
- Child Focused Coalitions
- Local emergency medical services

Awards focused on injury areas consistent with Welfare and Institutions Code Sections 18285-18285.5, which include:

- Motor Vehicle Occupant Safety
- Bicycle Safety
- Pedestrian Safety
- Fire and Burn Prevention
- Drowning Prevention
- Poison Prevention
- Unintentional Firearm Injury
- In-home Safety
- Playground Safety
- Safe Sleep and Sudden Infant Death Syndrome (SIDS)
- Children left in parked cars and children run over by cars moving forward or backward
- Sports-related concussions, heat stroke, and spinal injury safety

Examples of the Kids' Plates Program-funded activities included:

- Dissemination of child safety equipment
- Culturally specific child safety parenting and SIDS prevention classes
- Bicycle safety training
- Water safety skills classes
- Pedestrian safety for first generation immigrants
- Child Passenger Technician training
- Emergency medical services and injury control training
- Program development sessions

For more information about the Kid's Plates Program, please contact Jeffery Rosenhall, Chief, State and Local Injury Control Section, at Jeffery.Rosenhall@cdph.ca.gov.