

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

**January 28, 2025
9:30am – 4:15pm**

Please see the information below on how to access the meeting and provide public comment.

Location

California Endowment
1414 K St #500, Sacramento, CA 95814

To participate via webinar, please visit:

<https://cdph-ca-gov.zoom.us/j/82450507111>

Meeting ID: 824 5050 7111

You can also dial in using your phone: (669) 900-9128

Any person who requires disability-related modification or accommodation in order to participate in the public meeting may contact Maura Velez at Maura.velez@cdph.ca.gov at least seven days prior to the meeting date.

Time	Agenda Item	Speaker(s)
9:30am – 9:40am	Welcome and Introductions	Michael Ong, TEROC Chair
9:40am – 9:50am	General Business Expected Outcome: Approval of November 5, 2024 meeting minutes Review correspondence and announcements Master Plan Writer Chris Anderson Acknowledgments	Michael Ong, TEROC Chair
9:50am – 10:00am	Environmental Developments Expected Outcome: Review tobacco-related news Determine TEROC action	Michael Ong, TEROC Chair
10:00am – 11:00am	Department of Finance (DOF): Governor’s Budget 2025-2026 Expected Outcome: Learn about the Governor’s Budget for Fiscal Year 2025-2026 Determine next steps	Isabella Alioto, Christine Cherdboonmuang, DOF
11:00am – 11:05am	Break	

Time	Agenda Item	Speaker(s)
11:05am – 11:35m	California Department of Education (CDE) Tobacco-Use Prevention Education (TUPE) Report to TEROC Expected Outcome: Learn about the TUPE program evaluation Determine next steps	Sarah Planche, CDE
11:35-12:05pm	University of California Office of the President, Tobacco-Related Disease Research Program (TRDRP) Report to TEROC Expected Outcome: Learn recent program updates Determine TEROC action	Tracy Richmond-McKnight, TRDRP
12:05pm – 1:00pm	Lunch	
1:00pm – 1:30pm	Voluntary Health Agencies Update American Heart Association (AHA) Campaign for Tobacco Free Kids (CTFK) American Lung Association (ALA) Expected Outcome: Learn recent updates Determine TEROC action	Kesa Bruce, ALA
1:30pm – 3:00pm	Tri agency Presentation: Tobacco Prevention, Education, and Research in Rural California. <ul style="list-style-type: none"> • CDPH, CTPP • UC, TRDRP • CDE, TUPE Expected Outcome: Learn program activities to address tobacco issues in rural jurisdictions from each agency	Gordon Sloss (CTPP), Tracy Richmond-McKnight (TRDRP), Sarah Planche (CDE)
3:00pm – 3:10pm	Break	
3:10pm – 3:40pm	California Department of Public Health, California Tobacco Prevention Program (CTPP) Report to TEROC Expected Outcome: Learn recent program updates Determine TEROC action	Gordon Sloss, CTPP
3:40pm – 4:15pm	Public Questions and Comments	Michael Ong, TEROC Chair
4:15pm	Adjourn	Michael Ong, TEROC Chair

Agenda items may be taken out of order to accommodate speakers and to maintain quorum. Action may be taken on any item on the agenda.

Scheduled TEROC meetings are announced on the [TEROC Webpage](#).

For information about this meeting, contact: Maura Velez at maura.velez@cdph.ca.gov