

California Kids' Plates Program RFA No. 25-10026 2025-2027
Frequently Asked Questions

Answers to questions received from interested parties about RFA No. 25-10026 are being provided to confirm and/or clarify information provided in the RFA.

1. You will have two minimum awards for each of the three regions; how many do you anticipate awarding for each year based upon the funding amount?

Answer: This RFA will fund a minimum of two applications from each of three regions, as indicated in Appendix 1: *KP RFA Regions*. Awards will be for the full 24-month grant term. Applications with the highest scores will be considered for funding. The total number of applications funded will depend on the applications received and the total funding available for this RFA. Depending on the applicant funding amounts, IVPB expects to award 7-10 grants for this RFA.

2. Since the minimum is two awards per region, would other higher qualifying applications be awarded in those regions? For example, if Region 2's top score is 75 those two will be funded, but Region 1 may have 10 greater with a score higher than 75 and those would be funded? And in Region 2 the requirement would be met.

Answer: Each region will have a minimum of two awards (unless less than two applications were received from that region). Awarded applications are based on regional representation, not against other regions' scores.

3. Is one PDF acceptable for all the documents or is the intent that each attachment and corresponding attached PDFs be submitted individually?

Answer: PDF attachments should be included as individual documents.

4. We are a County/City public health department. Will we need a Letter of Recommendation/Commitment to apply as well from an outside agency?

Answer: Up to five points may be awarded for including a letter of recommendation/commitment, regardless of applicant agency type.

5. Just a comment that the January 20th application due date is rather limiting as it is a holiday. Just wanted to make sure you were all aware. A bit of a restrictive timeline, considering working days - for us then the true deadline is January 17th.

Answer: The RFA timeline is designed to ensure sufficient contract processing time so that awardees have executed contracts by July 1, 2025.

6. Will the webinar be recorded?

Answer: Yes. Here is the link to access the recording:

[Zoom Recording](#)

Passcode: T!2\$+ABz

7. For the budget, can our organization apply our federally approved indirect and fringe rates to our staff base rates? I am a bit confused by the county specific indirect rate sheet that is part of the application.

Answer: Applicants are to use the indirect cost rate for their county, which is specified in Appendix 2: *CDPH County Indirect Rates FY 45/25* when developing their budget.

8. Would a traffic garden training to community members and youth be an acceptable deliverable for the Objective 3 - Conduct Unintentional Injury Prevention Trainings? (A traffic garden is a permanent painted mock bike rodeo facility on a school or community hard surface that children and families can practice safe bike riding techniques on).

Answer: The California Department of Public Health (CDPH) Injury and Violence Prevention Program (IVPB) is unable to provide advice on questions related to individual applications. Refer to the information under Part 2, *Required Application Components*, Section C. *Project Narrative* and Section Part D. *Project Activities* to determine the appropriateness of proposed projects and for instructions on information to include in the description of proposed projects.

9. Would elementary school classroom-based pedestrian and bicycle safety programs be an acceptable deliverable for objective #1 - Implement Unintentional Injury Prevention Program Interventions?

Answer: CDPH IVPB is unable to provide advice on questions related to individual applications. Refer to the information under Part 2, *Required Application Components*, Section C. *Project Narrative* and Section Part D. *Project Activities* to determine the appropriateness of proposed projects and for instructions on information to include in the description of proposed projects.

10. I noticed that a **Letter of Intent (LOI)** is due to CDPH by **January 3, 2025**. Could you kindly provide further guidance on what should be included in the LOI and any additional details that would be helpful for our submission?

Answer: Refer to the information under Part 3. *Application Requirements and Submission*, Section C. *Mandatory Letter of Intent* for detailed information on what to include in the Letter of Intent.

11. Is there a template for the letter of intent?

Answer: No. A template Letter of Intent is not provided. Refer to the information under Part 3. *Application Requirements and Submission*, Section C. *Mandatory Letter of Intent* for detailed information on what to include in the Letter of Intent.

12. Is it still the case that Kids' Plates won't accept SafetyBeltSafe (SBS) USA if we use consultants, only if the organization is staffed with employees?

Answer: Information relating to consultants for this RFA is included in Part 2. *Required Application Components*, Section G, *Budget Narrative*, Item d. *Consultant Services/Subcontracts*. This grant is not intended to be a pass-through of services. The bulk of the objective activities should be performed within the organization. Amounts paid to consultants/subcontractors cannot exceed more than 25 percent of the awardee's total budget per year.

13. Can you confirm whether County Offices of Education and/or Individual Districts are eligible to apply for this funding?

Answer: Yes. County Offices of Education and/or Individual School Districts may be eligible to apply if they meet the full eligibility criteria described in the RFA. Refer to Part 1. *Funding Opportunity Description*, Section D. *Eligibility Description* for a complete list of eligibility requirements.

14. This application checklist reads due January 3rd. Should be January 20th correct? You only need letter of intent by January 3rd. correct?

Answer: Correct. Letters of Intent are due by 5 p.m. on January 3, 2025. The complete application is due by 11:59 p.m. on January 20, 2025. Refer to Part 1. *Funding Opportunity Description*, Section F. *Tentative RFA Timeline* for all key dates for this RFA.

15. Will the KP RFA webinar and PPT be available?

Answer: The RFA link will be posted on the Kids' Plates website.

16. Question: Can funding received support transportation costs outside of travel reimbursement (e.g., renting school busses)?

Answer: Refer to Part 2. *Required RFA Components*, Section G. *Budget Narrative* for instructions on budget line items. All costs included in the budget must be relevant to completing the proposed Scope of Work. If school bus rental is necessary for the project, it should be proposed in the travel line of the budget.

17. Can you send out the slide for the map?

Answer: The Regional Map can be found in the Kids' Plates RFA Appendix 1: *KP RFA Regions*.