

California Conference of Local Health Officers Strategic Map 2025-2028

Public Health physician leadership and expertise for California

VISION
Healthy people in healthy and equitable communities

PURPOSE
To strengthen the ability of California physician health officers to serve as Public Health leaders and experts, shape Public Health practice and structure, and protect and promote the health and well-being of all people and communities

Partner with CDPH and other federal, state and local entities on all matters affecting health

A Address social determinants of health to achieve health equity

1. Inform the development of strategic health initiatives that address root causes of inequities
2. Focus resources on the most impacted communities
3. Utilize a collective impact approach that brings together partners from across sectors to collaborate for equitable health outcomes

B Provide evidence-based PH expertise & recommendations

1. Advise key partners regarding public health policy issues
2. Develop LHO leadership capacity
3. Promote data surveillance, collection and dissemination

C Lead PH practice and policy development

1. Identify, prioritize, and advance high-impact PH policies
2. Inform policy makers on population-based needs and priorities
3. Ensure equitable access to high quality health care
4. Collaborate with local and state partners to enhance community health.

D Advance core PH functions, services and capabilities

1. Demonstrate the value of core PH activities
2. Promote adequate LHD resources
3. Strengthen PH capabilities through increased resources and workforce development
4. Support the modernization of data systems.

E Develop/sustain CCLHO as an innovative, effective organization

1. Achieve full participation of members and affiliates
2. Enhance working relationships with key partners
3. Align CCLHO activities with strategic initiatives and Policy Platform
4. Develop leadership capacity within CCLHO
5. Enable staff to exercise ownership of their roles