

**Public Reporting and Public Education
HAI Advisory Subcommittee
Meeting Summary
July 8, 2024
1:00 - 2:00 PM**

Voting Members Present

Carolyn Caughell (Chair), Arianna Longley, Carole Moss, Deksha Taneja

Voting Members Absent

Francesca Torriani, Zachary Rubin

CDPH Department Staff Present

Anisah Alshiekh, Valerie Sandles

Call to Order and Introductions

The meeting was called to order by the Chair, Carolyn Caughell at 1:05 PM.

Item 1. Review and approve April 22, 2024, meeting summary.

The subcommittee reviewed the May 20, 2024, meeting summary.

Approve: Ariana Longley, Carole Moss, Carolyn Caughell, Deksha Taneja

Opposed/Abstain:

Motion passed.

Item 2. Review Frequently Asked Questions

The subcommittee wanted clarification if further action is needed. CDPH will discuss with the HAI Communications team and follow up with the subcommittee.

Item 3. Continue review of the 2015 through 2017 Annual Reports

The subcommittee chose to address this at a later meeting.

Item 4. Assess the online interactive map for possible suggestions to benefit the public view.

The subcommittee chose to address this at a later meeting.

Item 5. Review the consultant data report for information to benefit the public.

The subcommittee reviewed some of the report and the following items are points from the report that could be enhanced. Further discussion will continue at the August 12 meeting.

Points captured by Ariana Longley

Annual Report

- Make it a webpage instead of a PDF for easier access and boosting SEM/SEO. Offering as a PDF is fine, at the top and bottom of the page. Printable.
- Have a link to direct people from the annual report to search on the online map, "Find your hospital here"

- Even if you know the address, it's hard because of the county.
- Address, zip
- Start with "The Why?" 1:33 patients get infections, at top of annual report
- Comparison YOY baseline vs years since (The 2016 Annual Report was reviewed. The subcommittee said the background information on the 2016 report is good. The visuals of the report need updating. The subcommittee would like to see the current Executive Summary to be more accessible to the public.)
- Updated modern fonts: like mobile COVID daily reporting.

Website

- Intro page, introduce HAIs
- Have two routes – "are you a doctor" "are you a consumer."
- Find your hospital here
 - Even if you know the address, it's hard because of the county.
 - Address, zip
- Format:
 - Consumers want to look at map
 - Explanation of SIR higher on the map
 - Use leapfrog group format as a model
- Page 19 of consultant report
- Updated modern fonts: like mobile COVID daily reporting
- Provide a Birds Eye view around the HAI data, it's overwhelming. Bucket it differently to make it easy to understand?
- Comparison between hospitals - should be printed and shared.
- If there are charts, easily printable.
- FAQs to be printed.

Meeting adjourned at 1:59 PM.